

ENTREPRENEURSHIP AWARENESS PROGRAM

Through the Institution Innovational Council conducted an “Entrepreneurship awareness program” about MSME-UDYAM registration with novel events through Innovation Cell Council to K.L.N. Vidyalaya (CBSE School), Kozhivedu Viraganoor Post, Madurai-09, equipped with ATLS/SICs portal on 29th July 2025. The event made a significant implementation about MSME-UDYAM registration of novel events and YUKTI – Innovation Repository (NIR). The event was organized by Dr.K.Renugadevi (IIC-Member), Assistant Professor, Head (i/c), Department of Biotechnology. Honored with the presence of Smt. VENI JOTHIRAM the Principal of K.L.N (C.B.S.E) school, Kozhivedu Viraganoor Post. The chief guest Dr.K.Thiruppathy DEAN- Innovation, Patent & Entrepreneurship and Dr.M.Rama Prabha ASSOCIATE DEAN- Innovation, Patent & Entrepreneurship delivered the demonstration of MSME-UDYAM registration of novel events and YUKTI – Innovation Repository (NIR) for the occasion.

Following the inauguration, Dr.K.Thiruppathy delivered a special lecture on “Register your dream Udyam made easy”. He provided valuable insights about the process of registration of novel entries to transform financial aids for micro, small, and medium enterprises (MSMEs) during the study period. His address simplified highlighted the use of MSME/Udyam registration with digital platform for entrepreneurs to register their Micro, Small and Medium Enterprises by paperless process of quick recognition for financial acceleration.

Students were highly engaged during the interactive session that followed, gaining practical understanding of developed products and with novel experimental ideas such as, Personalized Natural Hair Conditioner Recommender (Hibiscus-Based), Herbal hair oil, Herbal shampoo, Bioplastic from gelatine, Nutmeg goat milk soap, Blue-Green bar (Spirulina based soap), Butterfly pea face pack demonstrated by postgraduate biotechnology students.



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